



2020 Sponsorship and Advertising Opportunities

<u>Day Sponsor</u>	<u>Day</u>	<u>Event</u>	<u>Title Sponsorship</u>	<u>Presenting Sponsor</u>
Your business (\$2,500)	Monday	Harness Racing	\$1,500	\$500
Skyworks Equipment Rental Day	Tuesday	Harness Racing	\$1,500	\$500
Your Business Senior day (\$2,500)	Wednesday	Rodeo	\$3,000	\$500
Your business (\$2,500)	Thursday.....	Autocross	\$2,500	\$1000
GenoaBank	Friday.....	demolition derby	\$2,500	\$1000
	 evening band entertainment.....	sponsored by GenoaBank	
Ottawa County Farm Bureau	Saturday.....	Antique Tractor Pulls	\$500	\$250
Veterans Day	OSTPA Tractor Pulls	\$5,000	\$1000
	 evening band entertainment.....	sponsored by GenoaBank	
Your business Family Day (\$2,500)	Sunday.....	Draft Horse Show	\$2,500	\$500

Naming Opportunities for the 2020 Fair week

<u>Location</u>	<u>Investment</u>	<u>Notes</u>
Midway Petting Zoo NEW!	\$2,500	week
Grandstands	\$2,500	9 events
In-field Stands	\$2,000	5 events
Press Box	\$1,000	9 events
Mutuals/Beer Stand	\$500	6 events
Food and Carnival Midway	\$2,500	week
Midway Entertainment Stage	\$1,000	per day
Parking Lot	\$1,000	week
Junior Fair Show Barn	\$500	per event
Other locations/events	negotiable	

**Banners at these locations; PA announcements; pre-fair printing where appropriate; website

Other Opportunities \$25+

- Race horse winners blanket
- Draft horse classes
- Jr. Fair Livestock sale
- Fair project awards
- Adult open class sponsors
- Kids Fishing Derby
- Equipment loaned for fair use

We can customize your sponsorship experience! Contact the fair office at (419) 898-1971 or ocfair@amplex.net.