

## Support Levels *(cash or in-kind)*

### **Major Event Named Sponsor**

- Your name as the title sponsor.
- Maximize your advertising dollars.
- Events Available
  - OSTPA Tractor Pulls - \$10,000
  - Demolition Derby - \$5,000
  - Rodeo - \$5,000
  - Harness Racing - \$3,000
  - Draft Horse Show - \$3,000
  - Calf Scramble - \$3,000
  - Friday night band - \$2,000
  - Thursday night band - \$1,000
- Advertising/PA announcements/event tickets

### **Supporting Event Sponsor** – \$500 minimum

- Banner at sponsored event or equivalent
- Advertising/PA announcements/event tickets
- 1 Event or Day Pass per \$100
- Events Available
  - OSTPA Tractor Pulls -
  - Demolition Derby
  - Rodeo
  - Draft Horse Show
  - Calf Scramble
  - Tug-a-Truck
  - Friday night band
  - Thursday night band

### **Day Sponsor** – \$2,500 and above

- Banner at entrance to fairgrounds
- Day of the week noted as “company day”
- Advertising/PA announcements/event tickets
- 25 Event or Day Passes
- Will work with the sponsor to tailor to your needs.

### **Custom Sponsorship** – tailor to your business!

- Your name as site sponsor
  - Midway - \$10,000
  - Entertainment stage - \$5,000
  - Grand Parade - \$2,500
  - Grandstands - \$2,500
  - In-field stands - \$2,000
  - Parking lot - \$2,000
  - Chainsaw carver stands - \$2,000
  - **Your ideas...ask us!**
- Advertising / PA announcements / event tickets
- Banner on the fairgrounds

### **Friends of the Fair** – \$250 and above

- Advertising / PA announcements / event tickets
- 1 Event or Day Pass per \$100

### **Other Support Opportunities**

- |                                 |           |
|---------------------------------|-----------|
| • Jr. Fair Livestock Sale       | \$\$\$\$  |
| • Harness Race Blanket Donor    | \$100     |
| • Draft Horse Class Sponsor     | \$100     |
| • Open Class Department Sponsor | \$50      |
| • Sr. Fair Trophy Donor         | \$25      |
| • Jr. Fair Awards Donor         | \$25      |
| • Pig and Calf Scramble Donor   | \$25 min. |

### **Capital improvements and naming opportunities**

exist on the fair grounds. For more information about those or any other sponsor opportunities, please contact Mike Libben at (419) 351-0320 or mlibben@yahoo.com

Checks may be made payable to  
**Ottawa County Ag Society**  
& mailed to 7870 W State Route 163  
Oak Harbor, OH 43449

\*\*Donations will be accepted anytime. However, to ensure that your support is included within all of our pre-fair advertising, it must be received by May 1<sup>st</sup>.

## Ottawa County Ag Society Donation Form

Name \_\_\_\_\_  
(As to be seen on literature)

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Sponsorship Value \$ \_\_\_\_\_

### **Preferred Terms**

Preferred pass type/# (not to exceed level amount)

# of Day Passes \_\_\_\_\_

# of Event Passes \_\_\_\_\_

Sponsored Item \_\_\_\_\_

Description/Information (ex. specific award,  
vendor space in lieu of passes, in kind donation requests)

Fairboard Contact \_\_\_\_\_

Sponsor Signature \_\_\_\_\_

### *Ag Society Office Use Only*

Date Received \_\_\_\_\_

Received by \_\_\_\_\_

Payment Received? Yes \_\_\_ No \_\_\_

Sponsorship Level \_\_\_\_\_

## Why the fair?

**Youth** – showcasing the youth of Ottawa County is the purpose of the Junior Fair. The youth of the community are the future and county fairs have strong roots in providing quality opportunities for youth. The youth programs carried out during the Ottawa County Fair are the driving factor for a successful fair.

- **Family** – there are very few opportunities to attend events that are geared to the whole family. Your employees and their families grew up with the county fair and you can help carry on that tradition.
- **Entertainment** – smashing cars, super tractors, gentle giant horses, and countless other unique entertainment is found here!
- **Community Pride**– The Ottawa County Fair is attended by all age groups with countless personal and professional interests. The ability to reach this vast array of potential customers makes advertising efforts more efficient and effective.
- **Food** – where else do you get deep fried cheese!

## THANK YOU!

The Ottawa County Agricultural Society would like to thank all of the 2019 Sponsors. Without your generosity, the Ottawa County Fair would not be possible. We look forward to carrying out the many great plans we have for the future made possible by your donations!

**Ottawa County Fair**  
**7870 W State Route 163**  
**Oak Harbor, Ohio 43449**

**Phone:**  
419-898-1971

**Website:**  
[www.ottawacountyfair.org](http://www.ottawacountyfair.org)



 **Facebook**  
[www.facebook.com/Ottawa-County-Fair-100056314520/](https://www.facebook.com/Ottawa-County-Fair-100056314520/)

**Email:**  
[ocfair@amplex.net](mailto:ocfair@amplex.net)

**Need a banquet hall or meeting room? The fairgrounds has facilities that can help your business grow!**

**56<sup>th</sup> Annual**  
**Ottawa County Fair**  
*July 20-26, 2020*



**Sponsor and Partner Opportunities**  
Community \* Youth \* Education \* Entertainment

The Ottawa County Agricultural Society is a 501-C3 non-profit organization that manages the day to day operations of the Ottawa County Fairgrounds as well as plans and implements the Annual Ottawa County Fair.

Your support of the Ottawa County Agricultural Society is vital to the future of the Ottawa County Fair. Supporting an old-fashioned county fair creates a positive environment by associating yourself and/or your company with wholesome family fun, great entertainment and pride in local youth.

Fair sponsorship is also very cost-effective, reaching over 20,000+ people with multiple impressions.